

Sada Cumber

is a successful and well-known Austin entrepreneur who has founded six companies in the past 25 years. Prior to founding SozoTek, Sada served as Chairman & CEO of Psionic Technologies, Inc., an Internet Security software company acquired by Cisco Systems (NASDAQ: CSCO) in 2002. In 1995, he co-founded Applied Science Fiction, a company specializing in a digital dry film process whose technologies were recently acquired by Kodak (NYSE: EK). Sada previously owned Triumph Flexo Industries which was acquired by American Greetings (NYSE: AM) in 1994.

Currently Sada serves as the Chairman of the Board of TCMS - LLC, an Intellectual Property Development Company and Principal in Texas Global-LLP, a partnership that manages the strategic intersection between Business, Government and Public Affairs. He brings extensive experience in governance and leadership in imaging, finance and technology-based industries. He has a business background in senior management, marketing and an applied expertise in driving internal and external forces that change the enterprise, technologies and product usage.

Sada specializes in national and global network strategy, strategic marketing, and institutional building. He brings special leadership skills that have earned him a reputation for being fair, self-assured, decisive and trustworthy. He is an engaging coach who fosters an environment of excitement, passion and a feeling of camaraderie. Sada is a highly result-oriented leader with strength of character that encourages, empowers and elevates others to the next level. His leadership experience in the economic and social governance arena and his deep appreciation for development and strengthening of civil society work in the developing countries has given him the ability to flawlessly interact with foreign dignitaries, officials, and business professionals at all levels.

His skills, experience and character have earned him the appointment of Honorary Consul for the Republic of Malta. Sada has served on numerous boards, civic/community organizations, advisory councils and foundations. He is regularly invited by national and international organizations to speak on Ethics of Persuasion, Entrepreneurship and Governance. He has been quoted in numerous national and international publications such as Forbes, The Wall Street Journal, Scribe Business (German), Austin American Statesman, Business Journal and other publications.

Sada's community involvement includes being appointed by the Governor of Texas to be on the Texas Economic Development Board (\$300 Million fund), Texas Emerging Technology Fund (\$200 Million fund), Texas Business Council Member, and the Task Force on Higher Education. He is Honorary Consul for the Republic of Malta and Chairman of the Texas 5-Year Strategic Plan for International Business. He is a member of: the University Of Texas, Chancellor's Advisory Council for the Institute for Public Schools Initiatives; the Board and Executive Committee for WCIT/2006, World Congress on Information Technology; the Steering Committee for the United Nations 60th Anniversary, Austin, Texas; University of Texas , College of Fine Arts Advisory Council; The Indus Entrepreneurs (TiE)–Advisory board for the Houston chapter. Sada was President of His Highness the Aga Khan Council for Southwest USA for two terms. He was on the Board of Trustees for Photo Marketing Association International; Digital Imaging Marketing Association; Association of Photo CD Users. Sada was on the Board of Directors for the Foundation of Religion Studies, Texas. He is a life member, Buck Rogers Group.